



Promotional Items Frequently Asked Questions

What would you be using our promotional items for?

We use your promotional items to promote your charity at various campaign events (kick offs, fairs, speaking engagements, etc.).

What is the process for getting materials to you?

Please first let us know if you plan to send items to us this fall, as well as what type of promotional items you plan to send by answering question 5 on our events survey. You can also send us an email letting us know that you plan to send items. We recommend shipping items with some form of tracking method to ensure timely receipt. Please ship for our receipt during normal business hours (9am– 5pm M-F, except federal holidays). You may send items to the address below:

America's Charities
Attn: Campaign Events
14150 Newbrook Drive, Suite 110
Chantilly, VA 20151

Do you send them to every campaign event?

America's Charities understands that promotional items, and brochures, cost you money. In an attempt to make the best use of items you send us, we're strategic in where we send items to, focusing particularly on events where you will have some form of representation, either by our staff or a staff member of another member nonprofit. We limit the amount of materials we send to campaigns not holding a formal event.

We haven't produced any new items in a while but we have a number of older items. Can we send you those?

Yes! We recommend not using items that might have, say, an old logo or branding if that's not what you want to have handed out. Otherwise, we'd be happy to use what you have on hand.



We happen to have a few items that are a bit more expensive than, say, pens. Would you recommend we send you these?

If you have promotional items that are a little more expensive and if you would like to use them in this, you could always send us a few and ask that we only use these for the bigger events or for those charity events that ask for items for giveaways/door prizes.

If we opt to send you brochures, are there any limitations or restrictions?

If possible, we ask that you do not send us brochures that include pledge/donation request forms as they are prohibited in certain campaigns. If that's what you have, we'll certainly use them wherever we can.

How many brochures/promotional items should we send?

- Brochures: 300-500
- Promotional Items: 300-500, depending on size/weight

What happens if you don't use all of the items we send you?

We'll keep anything we don't use on hand for the next campaign event season.

What do you consider to be promotional items?

Promotional items are any products distributed by your nonprofit that carry your brand and help communicate your mission. Popular promotional items, in our experience, are office supplies (pens, notepads, post-its), items for children (toys, key chains, bracelets, stickers), and items for everyday use (reusable grocery bags, canvas bags, magnets). A full list of the types of promotional items we collect is as follows:

- Hats
- Key Chains
- Cup Holders/Mugs
- Wristbands
- Bag Clips
- Agency DVDs
- Luggage Tags
- Small Notepads
- Golf Accessories
- Sports/Water Bottles
- Eyeglass Cleaning Cloths
- Paper Weights
- Calculators
- Stress Relievers
- Pens/Highlighters
- Rulers
- T-Shirts
- Canvas Bags & Totes
- Mouse Pads
- Magnets
- Bookmarks
- Stickers
- Hand Sanitizer
- Nail Files

