



# 2019 CFCNCA Space Reservation

Charity Name for Index of Advertisers:

Charity CFC # for Index of Advertisers:

Address:

Authorizer's Name:

Phone:

Email:

BP#:

## Your CFC Campaign

Please select one:

AD SIZE		PACKAGE		
Black & White	Dimensions (w x h)	1x	6x	10x
1/5	3.74" x 5.25"	\$602	\$3,010	\$4,214
1/3	5.66" x 5.25"	\$934	\$4,670	\$6,538
1/2	9.5" x 5.25"	\$1,489	\$7,445	\$10,423
Full	9.5" x 10.5"	\$2,962	\$14,810	\$20,734

Color	Dimensions (w x h)	1x	6x	10x
1/5	3.74" x 5.25"	\$766	\$3,830	\$5,362
1/3	5.66" x 5.25"	\$1,210	\$6,050	\$8,470
1/2	9.5" x 5.25"	\$1,843	\$9,215	\$12,901
Full	9.5" x 10.5"	\$3,817	\$19,085	\$26,719

**Frequency Packages:** **6 AD Package**—Buy 5 ads, get 1 FREE | **10 AD Package**—Buy 7 ads, get 3 FREE

## Prepayment Methods

Please select one:

Credit Card #:

Exp Date

Check #

*Fax copy of payment check to 202-334-4959, attn: Michael Julien (202-334-4060)*

If memo bill is needed, please include your email below.

Email to:

# CFC Editorial & High Pledge Sections

Please select desired dates:

Publication Dates & Deadlines		
Publication Dates	Space Deadline	Material/Ad Deadline
<b>October 9</b> (editorial section)	September 13	September 20
<b>October 16</b>	October 14	October 15
<b>October 23</b>	October 21	October 22
<b>October 30</b>	October 28	October 29
<b>November 6</b> (editorial section)	October 11	October 18
<b>November 13</b>	November 11	November 12
<b>November 20</b>	November 18	November 19
<b>December 4</b> (editorial section)	November 8	November 15
<b>December 11</b>	December 9	December 10

CFC Giving Tuesday		
Publication Date	Space Deadline	Material/Ad Deadline
<b>December 3</b>	November 26	November 29

Pick up ad for each date.

## Story & Photo Deadlines

Please select one:

Editorial Section Date	Space	Advertorial Due
October 9	September 13	September 20
November 6	October 11	October 18
December 4	November 8	November 15

Pick up story from 2018.

### Advertorial Contact Info:

Name:

Title:

Email:

Phone:

### Ad Adjacency Concerns or Comments:

## Pricing

<b>Total Express Print:</b>	\$
<b>Other CFC Products:</b>	\$
<b>Total CFC Campaign Cost:</b>	\$



For more information, please contact [Patrick Konfrst](#) | 202-334-6938 | [Patrick.Konfrst@washpost.com](mailto:Patrick.Konfrst@washpost.com) or [Josh Levy](#) | 202-334-5335 | [Josh.Levy@washpost.com](mailto:Josh.Levy@washpost.com)