



2018 CFCNCA Space Reservation

Charity Name for Index of Advertisers:

Charity CFC # for Index of Advertisers:

Address:

Authorizer's Name:

Phone:

Email:

BP#:

Your CFC Campaign

Please select one:

AD SIZE		PACKAGE		
Black & White	Dimensions (w x h)	1x	6x	10x
1/5	3.74" x 5.25"	\$602	\$3,010	\$4,214
1/3	5.66" x 5.25"	\$934	\$4,670	\$6,538
1/2	9.5" x 5.25"	\$1,489	\$7,445	\$10,423
Full	9.5" x 10.5"	\$2,962	\$14,810	\$20,734

Color	Dimensions (w x h)	1x	6x	10x
1/5	3.74" x 5.25"	\$766	\$3,830	\$5,362
1/3	5.66" x 5.25"	\$1,210	\$6,050	\$8,470
1/2	9.5" x 5.25"	\$1,843	\$9,215	\$12,901
Full	9.5" x 10.5"	\$3,817	\$19,085	\$26,719

Frequency Packages: **6 AD Package**—Buy 5 ads, get 1 FREE | **10 AD Package**—Buy 7 ads, get 3 FREE

Prepayment Methods

Please select one:

Credit Card #:

Exp Date

Check #

Fax copy of payment check to 202-334-4959, attn: Michael Julien (202-334-4060)

If memo bill is needed, please include your email below.

Email to:

CFC Editorial & High Pledge Sections

Please select desired dates:

Publication Dates & Deadlines		
Publication Dates	Space Deadline	Material/Ad Deadline
October 10 (Editorial Section)	September 14	September 17
October 17	October 10	October 15
October 24	October 17	October 22
October 31	October 24	October 29
November 7 (Editorial Section)	October 5	October 8
November 14	November 7	November 12
November 28	November 16	November 20
December 5 (Editorial Section)	November 2	November 5
December 12	December 5	December 7

CFC Giving Tuesday		
Publication Date	Space Deadline	Material/Ad Deadline
November 27	November 16	November 20

Pick up ad for each date.

Story & Photo Deadlines

Please select one:

Editorial Section Date	Space	Advertorial Due
October 10	September 14	September 17
November 7	October 5	October 8
December 5	November 2	November 5

Pick up story from 2017.

Advertorial Contact Info:

Name:

Title:

Email:

Phone:

Ad Adjacency Concerns or Comments:

Pricing

Total Express Print:	\$
Other CFC Products:	\$
Total CFC Campaign Cost:	\$



For more information, please contact **Cheryl Wood** | 202-815-6280 | Cheryl.Wood@washpost.com or **Terri Holtz** | 202-334-9435 | Terri.Holtz@washpost.com