



## High Tech. High Touch. Multiple Ways to Give.

6 in 10 employees say it is important to work for a company where giving and volunteering is supported. With America's Charities' range of employee giving technology and services, you can attract and retain talent, connect your team with the community, and empower them to give where, when, and how they want.



### Engage Employees with an Enriching Giving Experience.

Employees can effortlessly support their favorite charities through:

- **One-time or recurring donations** via payroll deduction, credit card, PayPal, check, stock, or PTO.
- **Volunteer time or talent** individually or as teams, share volunteer experiences with peers, and log hours all in one place.
- **Fundraisers** which allow employees to invite their friends and family outside the workplace to contribute.
- **Disaster Relief and Cause Campaigns** where employees can unite around the company's core cause areas throughout the year, or support communities' immediate and long-term needs when natural disasters or tragedies strike.
- **Employee Assistance Funds** to provide financial assistance to employees impacted by disaster or other unexpected hardships.



### Reward Your People & Amplify the Impact of Nonprofits They Support.

Through matching gifts, Dollars for Doers, and other incentives, recognize employees and the causes that matter to them, and demonstrate your company's commitment to the community.



### Expand Your Bandwidth and Results to Accomplish Your Goals.

Get the most from the technology you choose and maximize your return on investment with:

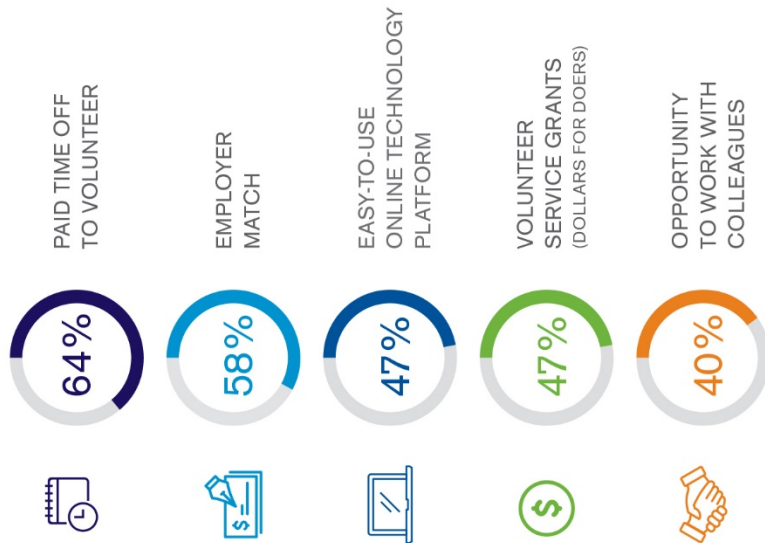
- **Proven practices and resources** from your dedicated team of employee giving experts and a library of content, guides, and materials to make your program's implementation seamless.
- **Multi-channel donor support** with 95% donor satisfaction (70% of donors receive help within 1 hour).
- **Benchmarking and strategy development** to give you a clear perspective of how you stack up to peers, and to arm you with specific tactics and overarching strategy tailored to your company's unique culture and interests.



**"Our first year with America's Charities has been so much easier than any year with our previous vendor."**

*- Community Relations Director of a leading mortgage company*

## Top 5 Motivations for Workplace Donors<sup>5</sup>



## INTEREST

**More than 50% of companies indicate the number of employees who give and the amount they give is increasing.** The number of employees who volunteer is increasing and the amount of time they give is growing as well.<sup>1</sup>

**Millennials consider the “charitable” route an impactful method** of changing the world around them. Smaller-scale activities at the local level - particularly in the workplace - provide millennials with a greater sense of influence.<sup>2</sup>

## BENEFITS

**A well-designed corporate social responsibility program** can increase employee engagement up to 7.5%, increase employee productivity by 13%, **reduce employee turnover by 50%**, and **increase revenue by as much as 20%**.<sup>3</sup>

Millennials with **opportunities to give in the workplace show a greater level of loyalty**, have a more positive opinion of business behavior, and are less pessimistic about the general social situation in society.<sup>2</sup>

## IMPACT

**Employee giving programs account for more than \$5 billion** in charitable contributions, much of which is unrestricted, sustainable support, and companies give more than \$17 billion to nonprofit organizations each year.<sup>1</sup>

**Nonprofits value** activities they feel generate more donations, like corporate **matching gifts, year-round giving**, and grants that recognize employee **volunteer** service. They also place high value on employees promoting their favorite charities to their peers.<sup>4</sup>

## Top 5 Factors in Making a Positive Giving Experience<sup>5</sup>



Sources: (1) America's Charities Snapshot Employer Research; (2) Deloitte Millennial Survey 2017; (3) Project ROI; (4) America's Charities Snapshot Nonprofit Research; (5) America's Charities Snapshot Employee Research

