IMPACT AT A GLANCE
Empowering businesses and their employees to help each other and the community around them is at the heart of everything America’s Charities does.

More than $850 Million raised since inception for 25,000+ Nonprofits & Individuals Globally

1M Number of transactions our funds management team processes each year.

50K Number of grants our team sends to charities and individuals each year.

Over 10+ Industries
We help employers and their U.S. and international employees from nearly a dozen different industries.

$20 MILLION
America’s Charities has facilitated more than 150 new Employee Assistance Funds for employers, processing more than 20,000 grants and managing more than $20 million in grants designated to help employees cope with unexpected hardships, including COVID-19.

300 We have 300 private and public sector partners and employer clients whose workplace giving programs, Employee Assistance Funds, and volunteer campaigns we manage and distribute funds.

10K Including America’s Charities’ 120 nonprofit members, between 8,000 - 10,000 nonprofits nationwide are supported by the workplace giving volunteer programs we manage each year.

14M Through the 300 business partners we work with, we reach 13.5 million U.S. and international employees, giving them the opportunity to donate to causes they care about and to support each other through workplace giving, volunteering, and Employee Assistance Funds.
Mobilizing the power of giving to improve the world.

Empowering businesses and their employees to help each other and the community around them is at the heart of everything America’s Charities does - it’s what has always guided our mission. Looking ahead at ways our organization can continue bringing about this collective social good, our team took some time this past year to look on how far we’ve come and some of the new ways our organization has evolved over time to help our partners meet the moment’s greatest needs.

We continuously strive to provide easier and better ways for you – our partners and social change stakeholders – to make the world a better place. To better reflect our organization’s goals and evolving portfolio of services and products, we updated our mission and vision in 2022.

Mission
Mobilize the power of giving to improve the world.

Vision
A shared culture of impactful giving.

To our clients, nonprofit members, technology partners, Board of Directors, dedicated staff and donors who embrace change with us – thank you for continuing to invest in America’s Charities’ success and for inspiring us to constantly be implementing new and more efficient ways to mobilize the power of giving to improve the world.
CONSOLIDATED BALANCE SHEET

December 31, 2022

ASSETS

Cash $7,520,617
Investments 9,046,550
Promises to give (pledges) 1,462,304
Member charity fees receivable, net of allowance for doubtful accounts of $55,869 64,920
Other receivables 1,291,231
Other assets 83,711
Property and equipment, net 123,479
Right-of-use asset for operating lease 1,373,146
Goodwill, net 118,743

Total Assets $21,084,701

LIABILITIES AND NET ASSETS

Liabilities

Accounts payable and accrued expenses $460,820
Campaign funds payable to member/nonmember charities 6,167,603
Deferred revenue 643,255
Line of credit 250,000
Lease liability 1,576,942

Total Liabilities $9,098,620

Net Assets

Without donor restrictions 642,047
With donor restrictions 11,344,034
Total net assets $11,986,081

Total Liabilities and Net Assets $21,084,701

For a complete look at the Audited Financial Statements and other key documents about the transparency and accountability of America's Charities and our family of federations, please visit us on the web at: www.charities.org/annualreports
## CONSOLIDATED STATEMENT OF ACTIVITIES

### SUPPORT AND REVENUE

Amounts raised in campaigns, net of estimated campaign expenses incurred by other organizations and shrinkage:

<table>
<thead>
<tr>
<th>Description</th>
<th>Without donor restrictions</th>
<th>With donor restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Combined Federal Campaign</td>
<td>$4,163,883</td>
<td>-</td>
<td>$4,163,883</td>
</tr>
<tr>
<td>Campaign management services</td>
<td>22,430,259</td>
<td>-</td>
<td>22,430,259</td>
</tr>
<tr>
<td>Private sector</td>
<td>587,408</td>
<td>-</td>
<td>587,408</td>
</tr>
<tr>
<td>State and local</td>
<td>926,269</td>
<td>-</td>
<td>926,269</td>
</tr>
<tr>
<td><strong>Total net amounts raised in campaigns</strong></td>
<td>28,107,819</td>
<td>-</td>
<td>28,107,819</td>
</tr>
<tr>
<td>Less amounts raised on behalf of others</td>
<td>27,957,676</td>
<td>-</td>
<td>27,957,676</td>
</tr>
<tr>
<td>Support designated to America's Charities and Affiliates</td>
<td>150,143</td>
<td>-</td>
<td>150,143</td>
</tr>
</tbody>
</table>

Employee assistance funds donations                                | -                           | 9,013,772               | 9,013,772 |
Campaign management fees                                            | 1,639,408                   | -                       | 1,639,408 |
Member charity fees                                                 | 1,268,691                   | -                       | 1,268,691 |
Contributions of nonfinancial assets                                | 515,256                     | -                       | 515,256   |
Employee assistance funds fees                                      | 1,247,581                   | -                       | 1,247,581 |
Campaign advertising fees                                           | 112,420                     | -                       | 112,420   |
Investment income, net                                              | 46,550                      | -                       | 46,550    |
Other                                                              | 40,185                      | -                       | 40,185    |
Net assets released from restriction                                 | 4,870,645                   | (4,870,645)             | -         |
**Total Support and Revenue**                                        | 9,890,879                   | 4,143,127               | 14,034,006|

### EXPENSES

#### Program services:

<table>
<thead>
<tr>
<th>Description</th>
<th>Without donor restrictions</th>
<th>With donor restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member campaign services</td>
<td>857,475</td>
<td>-</td>
<td>857,475</td>
</tr>
<tr>
<td>Campaign management services</td>
<td>2,437,255</td>
<td>-</td>
<td>2,437,255</td>
</tr>
<tr>
<td>Employee assistance funds services</td>
<td>5,796,173</td>
<td>-</td>
<td>5,796,173</td>
</tr>
<tr>
<td><strong>Total program services</strong></td>
<td>9,090,903</td>
<td>-</td>
<td>9,090,903</td>
</tr>
</tbody>
</table>

#### Supporting services:

<table>
<thead>
<tr>
<th>Description</th>
<th>Without donor restrictions</th>
<th>With donor restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and general</td>
<td>964,641</td>
<td>-</td>
<td>964,641</td>
</tr>
<tr>
<td>Fundraising</td>
<td>320,996</td>
<td>-</td>
<td>320,996</td>
</tr>
<tr>
<td><strong>Total supporting services</strong></td>
<td>1,285,637</td>
<td>-</td>
<td>1,285,637</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>10,376,540</td>
<td>-</td>
<td>10,376,540</td>
</tr>
<tr>
<td><strong>Change in net assets</strong></td>
<td>(485,661)</td>
<td>4,143,127</td>
<td>3,657,466</td>
</tr>
</tbody>
</table>

### Net Assets:

<table>
<thead>
<tr>
<th>Description</th>
<th>Without donor restrictions</th>
<th>With donor restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning</td>
<td>1,127,708</td>
<td>7,200,907</td>
<td>8,328,615</td>
</tr>
<tr>
<td>Ending</td>
<td>$642,047</td>
<td>$11,344,034</td>
<td>$11,986,081</td>
</tr>
</tbody>
</table>

See notes to consolidated financial statements.
2022 NONPROFIT MEMBERS

America’s Charities

- 100 Black Men of America
- Alzheimer’s Disease Research
- American Center for Law and Justice
- American Civil Liberties Union Foundation, Inc.
- Amnesty International USA
- Best Friends Animal Society
- Brady Center To Prevent Gun Violence
- Breast Cancer Coalition
- Campaign for Tobacco-Free Kids
- Canine Partners for Life
- Christian Appalachian Project
- CAT Research Foundation
- CureSearch for Children’s Cancer
- CFFA of America
- Diabetes Research & Wellness Foundation
- Diabetes Research Institute Foundation, Inc.
- Feed the Children
- Feeding America
- Fox Feminst
- Foundation Fighting Blindness
- Gay, Lesbian, Bisexual & Transgender Scholarship Fund - Point Foundation
- Human Rights Campaign Foundation
- Human Society International
- Junior Achievement USA
- Make-A-Wish Foundation of America
- Meals On Wheels America
- Nemours Research Alliance
- Memorial Sloan Kettering Cancer Center
- Mothers Against Drunk Driving
- Multiple Sclerosis Association of America
- NAACP Legal Defense and Educational Fund, Inc.
- NAACP Foundation
- National Association of the Deaf
- National Black Child Development Institute
- National Down Syndrome Society
- National Fallen Firefighters Foundation
- National Law Enforcement Officers Memorial Fund
- National Organization of Black Law Enforcement Executives (NOBLE)
2022 NONPROFIT MEMBERS

**Community First**

Washington, DC Metropolitan Area:

- A Wider Circle
- Animal Welfare League of Arlington
- Arlington Housing Corporation (AHC Inc.)
- Boy Scouts of America, National Capital Area Council
- Capital Caring Health
- Catholic Charities of the Diocese of Arlington, Inc.
- Duke Ellington School of the Arts
- Food for Others, Inc.
- Foundation for the National Institutes of Health
- Generation Hope
- Good Shepherd Housing & Family Services, Inc.
- Habitat for Humanity of Washington, D.C. & Northern Virginia
- Hope Connections for Cancer Support
- House of Ruth
- Insight Memory Care Center
- Lorton Community Action Center
- Make-A-Wish Foundation of the Mid-Atlantic
- Melwood Horticultural Training Center, Inc.
- Miriam’s Kitchen
- Montgomery Hospice, Inc.
- Rebuilding Together DC Alexandria
- Rebuilding Together Montgomery County, Inc.
- ServiceSource
- Shepherd’s Table
- Signature Theatre, Inc.
- The Child & Family Network Centers
- The Children’s Inn At NIH
- The Salvation Army - National Capital Area Command
- WETA (Greater Washington Educational Telecommunications Association)
- YMCA of Metropolitan Washington
- Youth For Tomorrow - New Life Center, Inc.

**Local - America’s Charities**

Connecticut:

- Connecticut Food Bank

Georgia:

- PAWS Atlanta

New York:

- Freedom Guide Dogs for the Blind
- Junior Achievement of New York

North Carolina:

- Time Out Youth, Inc.

Pennsylvania:

- AIDS Fund
- Pennsylvania Coalition Against Domestic Violence
- SPCA of Luzerne County, Inc.
- WOMEN’S WAY

Texas:

- American Red Cross Serving Central Texas
- Caring for Children Foundation of Texas, Inc.

**Pennsylvania:**

- Caring for Friends
2022 BOARD OF DIRECTORS

America’s Charities Board

Heather Lofkin Wright
Chair (until 6/9/2022)
Immediate Past Chair (6/9/2022 - June 2023)
Corporate Responsibility Director,
PricewaterhouseCoopers LLP (PwC)

Laurie De Armond
Chair (as of 6/9/2022 - present)
Treasurer (until 6/9/2022)
National Co-Leader and Greater Washington, DC,
Practice Leader, Nonprofit & Education,
BDO USA, LLP

Gary Levante
Treasurer (as of 6/9/2022 - present)
VP, Corporate Social Responsibility Berkshire Bank

Marc Johnson
VP of Corporate Communications, Facebook

Marly Leighton-Colburn
Corporate Giving & Cause Marketing Officer,
Human Rights Campaign

Shani Waugh
Director, Diversity Business Partner, Google

Wendell Hall
Executive Director, Institutional Partnerships,
Partnership for Education Advancement

Larry McDonald
President & COO, McDonald Enterprises, LLC

Meghan Trossen
Manager, Marketing and Community Affairs, Capital One Center, Capital One

Rebecca Pilot
Human Resources Professional, SmithPilot

Cody Chandler
Group Manager – DevOps/SRE/Modern Cloud, Legalzoom

Grace Chung
Director of Social Impact, Zillow Group

Scott Schenkelberg
President & CEO, Miriam’s Kitchen

Tracye Funn
Manager of Corporate Contributions, Washington Gas

Jennifer Williams
Fellow, CEO Action for Racial Equity, Action for Racial Equity Fellow

Layla Zaidane
CEO Millennial Action Project, Millennial Action Project

James E. Starr
Non-Voting Director
America’s Charities President & CEO

Children First

Marly Leighton-Colburn
Chairman (as of 8/6/2020)
Corporate Giving & Cause Marketing Officer,
Human Rights Campaign

Gary Levante
Secretary / Treasurer
VP, Corporate Social Responsibility Berkshire Bank

James E. Starr
America’s Charities President & CEO
2022 BOARD OF DIRECTORS

Community First

Scott Schenkelberg
Chair (until 6/22/2022)
President & CEO, Miriam’s Kitchen

Wendell Hall
Chair (as of 6/22/2022 - present)

Tracye Funn
Secretary/Treasurer (as of 6/26/2020)
Manager of Corporate Contributions, Washington Gas

Rebecca Pilot
Director (as of 6/22/2022 - present)
Human Resources Professional, SmithPilot

Larry McDonald
Director (until 6/22/2022)
President & COO, McDonald Enterprises, LLC

Meghan Trossen
Director (until 6/10/2022)
Manager, Marketing and Community Affairs, Capital One Center, Capital One

James E. Starr
America’s Charities President & CEO

Health First

Gary Levante
Chairman
VP, Corporate Social Responsibility, Berkshire Bank

Marly Leighton-Colburn
Secretary/Treasurer (as of 8/6/2020)
Corporate Giving & Cause Marketing Officer, Human Rights Campaign

James E. Starr
America’s Charities President & CEO
SENIOR EXECUTIVE TEAM

James E. Starr
President and Chief Executive Officer

Barbara Funnell
Administrative Director

Lavelle Donnelly
Vice President, Charitable Funds Management Solutions

Lindsay J.K. Nichols
Vice President, Marketing and Communications

Robyn Neal
Vice President, Client Engagement Solutions

David Stathis
Vice President, Information Technology

Sook Suragiat, CPA
Controller, Finance

Kimberly H. Young
Vice President, Business Development

Auditors
Independently Audited by: RSM US, LLP