



2022 ANNUAL REPORT

14200 Park Meadow Drive, Suite 330S, Chantilly, VA 20151

IMPACT AT A GLANCE

Empowering businesses and their employees to help each other and the community around them is at the heart of everything America’s Charities does.



More than
\$850 Million



25,000 +
Nonprofits &
Individuals Globally

1M

Number of transactions our funds management team processes each year.

50K

Number of grants our team sends to charities and individuals each year.

Over 10+ Industries

We help employers and their U.S. and international employees from nearly a dozen different industries.

\$20 MILLION

America’s Charities has facilitated more than 150 new Employee Assistance Funds for employers, processing more than 20,000 grants and managing more than \$20 million in grants designated to help employees cope with unexpected hardships, including COVID-19.

300

We have 300 private and public sector partners and employer clients whose workplace giving programs, Employee Assistance Funds, and volunteer campaigns we manage and distribute funds.

10K

Including America’s Charities’ 120 nonprofit members, between 8,000 - 10,000 nonprofits nationwide are supported by the workplace giving volunteer programs we manage each year.

14M

Through the 300 business partners we work with, we reach 13.5 million U.S. and international employees, giving them the opportunity to donate to causes they care about and to support each other through workplace giving, volunteering, and Employee Assistance Funds.

Mobilizing the power of giving to improve the world.

Empowering businesses and their employees to help each other and the community around them is at the heart of everything America's Charities does - it's what has always guided our mission. Looking ahead at ways our organization can continue bringing about this collective social good, our team took some time this past year to look on how far we've come and some of the new ways our organization has evolved over time to help our partners meet the moment's greatest needs.

1980

We were founded in 1980 when four nonprofits asked us to represent them in the CFC (Combined Federal Campaign), which was the world's largest workplace giving campaign at the time and those nonprofits were excluded from being a choice for donors to support.

2002

In 2002 a group of about 16 private sector employers asked us to manage their workplace giving campaigns so they could provide their employees with an easier, more inclusive way to support their favorite charities and causes. To manage those campaigns and facilitate payroll giving efficiently, America's Charities pioneered an online pledging technology called PledgeFirst.

2015

Starting in 2015, we phased out PledgeFirst and partnered with other technology providers to offer our clients more state-of-the-art donation and giving capabilities, as well as to position our organization's product offerings to more easily scale and grow with client needs.

2019

In 2019, we piloted an Employee Assistance Fund (EAF) program for a handful of companies who wanted to support their workforce. America's Charities has grown this new service substantially facilitating more than 150 new Employee Assistance Funds (EAFs) for employers to date, managing more than \$20 million in grants designated to help employees cope with unexpected financial hardships.

2022

In November 2022, America's Charities unveiled its newest service offering: a Scholarship Program designed to make policy development and the application and grant administration process easier for organizations to deliver educational opportunities for students, support professional advancement for employees, and build a better-educated workforce for the community.

We continuously strive to provide easier and better ways for you – our partners and social change stakeholders – to make the world a better place. To better reflect our organization's goals and evolving portfolio of services and products, we updated our mission and vision in 2022.

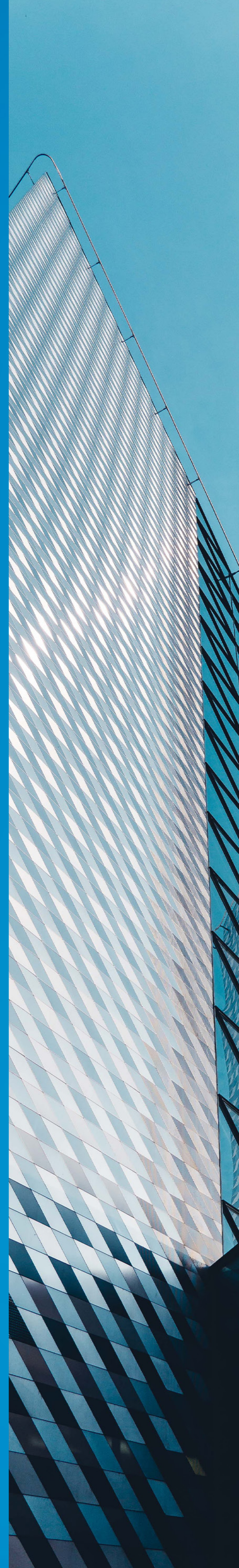
Mission

Mobilize the power of giving to improve the world.

Vision

A shared culture of impactful giving.

To our clients, nonprofit members, technology partners, Board of Directors, dedicated staff and donors who embrace change with us – thank you for continuing to invest in America's Charities' success and for inspiring us to constantly be implementing new and more efficient ways to mobilize the power of giving to improve the world.



CONSOLIDATED BALANCE SHEET

December 31, 2022

ASSETS

| | |
|--|---------------------|
| Cash | \$7,520,617 |
| Investments | 9,046,550 |
| Promises to give (pledges) | 1,462,304 |
| Member charity fees receivable, net of allowance for doubtful accounts of \$55,869 | 64,920 |
| Other receivables | 1,291,231 |
| Other assets | 83,711 |
| Property and equipment, net | 123,479 |
| Right-of-use asset for operating lease | 1,373,146 |
| Goodwill, net | 118,743 |
| Total Assets | \$21,084,701 |

LIABILITIES AND NET ASSETS

Liabilities

| | |
|--|--------------------|
| Accounts payable and accrued expenses | \$460,820 |
| Campaign funds payable to member/nonmember charities | 6,167,603 |
| Deferred revenue | 643,255 |
| Line of credit | 250,000 |
| Lease liability | 1,576,942 |
| Total Liabilities | \$9,098,620 |

Commitments and contingencies (Notes 7 and 10)

Net Assests

| | |
|----------------------------|---------------------|
| Without donor restrictions | 642,047 |
| With donor restrictions | 11,344,034 |
| Total net assets | \$11,986,081 |

Total Liabilities and Net Assets **\$21,084,701**

For a complete look at the Audited Financial Statements and other key documents about the transparency and accountability of America's Charities and our family of federations, please visit us on the web at: www.charities.org/annualreports

CONSOLIDATED STATEMENT OF ACTIVITIES

Year Ended December 31, 2022

SUPPORT AND REVENUE

Amounts raised in campaigns, net of estimated campaign expenses incurred by other organizations and shrinkage:

| | Without donor restrictions | With donor restrictions | Total |
|--|----------------------------|-------------------------|-------------------|
| Combined Federal Campaign | \$4,163,883 | - | \$4,163,883 |
| Campaign management services | 22,430,259 | - | 22,430,259 |
| Private sector | 587,408 | - | 587,408 |
| State and local | 926,269 | - | 926,269 |
| Total net amounts raised in campaigns | 28,107,819 | - | 28,107,819 |
| Less amounts raised on behalf of others | 27,957,676 | - | 27,957,676 |
| Support designated to America's Charities and Affiliates | 150,143 | - | 150,143 |
| Employee assistance funds donations | - | 9,013,772 | 9,013,772 |
| Campaign management fees | 1,639,408 | - | 1,639,408 |
| Member charity fees | 1,268,691 | - | 1,268,691 |
| Contributions of nonfinancial assests | 515,256 | - | 515,256 |
| Employee assistance funds fees | 1,247,581 | - | 1,247,581 |
| Campaign advertising fees | 112,420 | - | 112,420 |
| Investment income, net | 46,550 | - | 46,550 |
| Other | 40,185 | - | 40,185 |
| Net assets released from restriction | 4,870,645 | (4,870,645) | - |
| Total Support and Revenue | 9,890,879 | 4,143,127 | 14,034,006 |

EXPENSES

Program services:

| | | | |
|------------------------------------|------------------|---|------------------|
| Member campaign services | 857,475 | - | 857,475 |
| Campaign management services | 2,437,255 | - | 2,437,255 |
| Employee assistance funds services | 5,796,173 | - | 5,796,173 |
| Total program services | 9,090,903 | - | 9,090,903 |

Supporting services:

| | | | |
|----------------------------------|-------------------|-----------|-------------------|
| Management and general | 964,641 | - | 964,641 |
| Fundraising | 320,996 | - | 320,996 |
| Total supporting services | 1,285,637 | - | 1,285,637 |
| Total expenses | 10,376,540 | - | 10,376,540 |
| Change in net assets | (485,661) | 4,143,127 | 3,657,466 |

Net Assets:

| | | | |
|-----------|-----------|--------------|--------------|
| Beginning | 1,127,708 | 7,200,907 | 8,328,615 |
| Ending | \$642,047 | \$11,344,034 | \$11,986,081 |

See notes to consolidated financial statements.

2022 NONPROFIT MEMBERS

America's Charities

- 100 Black Men of America
- Alzheimer's Disease Research
- American Center for Law and Justice
- American Civil Liberties Union Foundation, Inc.
- Amnesty International USA
- Best Friends Animal Society
- Brady Center To Prevent Gun Violence
- Breast Cancer Coalition
- Campaign For Tobacco-Free Kids
- Canine Partners for Life
- Christian Appalachian Project
- CMT Research Foundation
- CureSearch for Children's Cancer
- DFERA of America
- Diabetes Research & Wellness Foundation
- Diabetes Research Institute Foundation, Inc.
- Feed the Children
- Feeding America
- Fds Feminists
- Foundation Fighting Blindness
- Gay, Lesbian, Bisexual & Transgender Scholarship Fund - Point Foundation
- Human Rights Campaign Foundation
- Humane Society International
- Junior Achievement USA
- Make-A-Wish Foundation of America
- Meals On Wheels America
- Melanoma Research Alliance
- Memorial Sloan Kettering Cancer Center
- Mothers Against Drunk Driving
- Multiple Sclerosis Association of America
- NAACP Legal Defense and Educational Fund, Inc.
- NAACP Foundation
- National Association of the Deaf
- National Black Child Development Institute
- National Down Syndrome Society
- National Fallen Firefighters Foundation
- National Law Enforcement Officers Memorial Fund
- National Organization of Black Law Enforcement Executives (NOBLE)
- National Trust for Historic Preservation in the United States
- Ovarian Cancer Research Alliance
- PetSmart Charities, Inc.
- Prevent Child Abuse America
- Rails to Trails Conservancy
- Racing Is Fundamental, Inc. (RIF)
- Reproductive Freedom For All Foundation
- Ronald McDonald House Charities®
- Share Our Strength
- Southern Poverty Law Center
- STANDUP FOR KIDS
- The Conservation Fund
- The Hole in the Wall Gang Fund
- The Humane Society of the United States
- The Marfan Foundation
- Thurgood Marshall College Fund
- Wounded Warrior Project, Inc.

2022 NONPROFIT MEMBERS

Community First

Washington, DC Metropolitan Area:

- A Wider Circle
- Animal Welfare League of Arlington
- Arlington Housing Corporation (AHC Inc.)
- Boy Scouts of America, National Capital Area Council
- Capital Caring Health
- Catholic Charities of the Diocese of Arlington, Inc.
- Duke Ellington School of the Arts
- Food for Others, Inc.
- Foundation for the National Institutes of Health
- Generation Hope
- Good Shepherd Housing & Family Services, Inc.
- Habitat for Humanity of Washington, D.C. & Northern Virginia
- Hope Connections for Cancer Support
- House of Ruth
- Insight Memory Care Center
- Lorton Community Action Center
- Make-A-Wish Foundation of the Mid-Atlantic
- Melwood Horticultural Training Center, Inc.
- Miriam's Kitchen
- Montgomery Hospice, Inc.
- Rebuilding Together DC Alexandria
- Rebuilding Together Montgomery County, Inc.
- ServiceSource
- Shepherd's Table
- Signature Theatre, Inc.
- The Child & Family Network Centers
- The Children's Inn At NIH
- The Salvation Army - National Capital Area Command
- WETA (Greater Washington Educational Telecommunications Association)
- YMCA of Metropolitan Washington
- Youth For Tomorrow - New Life Center, Inc.

Pennsylvania:

- Caring for Friends

Local - America's Charities

Connecticut:

- Connecticut Food Bank

Georgia:

- PAWS Atlanta

New York:

- Freedom Guide Dogs for the Blind
- Junior Achievement of New York

North Carolina:

- Time Out Youth, Inc.

Pennsylvania:

- AIDS Fund
- Pennsylvania Coalition Against Domestic Violence
- SPCA of Luzerne County, Inc.
- WOMEN'S WAY

Texas:

- American Red Cross Serving Central Texas
- Caring for Children Foundation of Texas, Inc.

2022 BOARD OF DIRECTORS

America's Charities Board

Heather Lofkin Wright

Chair (until 6/9/2022)

Immediate Past Chair (6/9/2022 - June 2023)

Corporate Responsibility Director,
PricewaterhouseCoopers LLP (PwC)

Laurie De Armond

Chair (as of 6/9/2022 - present)

Treasurer (until 6/9/2022)

National Co-Leader and Greater Washington, DC,
Practice Leader, Nonprofit & Education,
BDO USA, LLP

Gary Levante

Treasurer (as of 6/9/2022 - present)

VP, Corporate Social Responsibility Berkshire Bank

Marc Johnson

VP of Corporate Communications, Facebook

Marly Leighton-Colburn

Corporate Giving & Cause Marketing Officer,
Human Rights Campaign

Shani Waugh

Director, Diversity Business Partner, Google

Wendell Hall

Executive Director, Institutional Partnerships,
Partnership for Education Advancement

Larry McDonald

President & COO, McDonald Enterprises, LLC

Meghan Trossen

Manager, Marketing and Community Affairs, Capital One Center, Capital One

Rebecca Pilot

Human Resources Professional, SmithPilot

Cody Chandler

Group Manager – DevOps/SRE/Modern Cloud,
Legalzoom

Grace Chung

Director of Social Impact, Zillow Group

Scott Schenkelberg

President & CEO, Miriam's Kitchen

Tracy Funn

Manager of Corporate Contributions, Washington
Gas

Jennifer Williams

Fellow, CEO Action for Racial Equity, Action for Racial
Equity Fellow

Layla Zaidane

CEO Millennial Action Project, Millennial Action
Project

James E. Starr

Non-Voting Director

America's Charities President & CEO

Children First

Marly Leighton-Colburn

Chairman (as of 8/6/2020)

Corporate Giving & Cause Marketing Officer,
Human Rights Campaign

Gary Levante

Secretary / Treasurer

VP, Corporate Social Responsibility Berkshire Bank

James E. Starr

America's Charities President & CEO

2022 BOARD OF DIRECTORS

Community First

- Scott Schenkelberg**
Chair (until 6/22/2022)
President & CEO, Miriam’s Kitchen
- Wendell Hall**
Chair (as of 6/22/2022 - present)
- Tracye Funn**
Secretary/Treasurer (as of 6/26/2020)
Manager of Corporate Contributions, Washington Gas
- Rebecca Pilot**
Director (as of 6/22/2022 - present)
Human Resources Professional, SmithPilot
- Larry McDonald**
Director (until 6/22/2022)
President & COO, McDonald Enterprises, LLC
- Meghan Trossen**
Director (until 6/10/2022)
Manager, Marketing and Community Affairs,
Capital One Center, Capital One
- James E. Starr**
America’s Charities President & CEO

Health First

- Gary Levante**
Chairman
VP, Corporate Social Responsibility, Berkshire Bank
- Marly Leighton-Colburn**
Secretary/Treasurer (as of 8/6/2020)
Corporate Giving & Cause Marketing Officer,
Human Rights Campaign
- James E. Starr**
America’s Charities President & CEO

SENIOR EXECUTIVE TEAM

James E. Starr
President and Chief Executive Officer

Barbara Funnell
Administrative Director

Lavelle Donnelly
Vice President, Charitable Funds Management Solutions

Lindsay J.K. Nichols
Vice President, Marketing and Communications

Robyn Neal
Vice President, Client Engagement Solutions

David Stathis
Vice President, Information Technology

Sook Suragiat, CPA
Controller, Finance

Kimberly H. Young
Vice President, Business Development

Auditors
Independently Audited by: RSM US, LLP



THANK YOU

14200 Park Meadow Drive, Suite 330S, Chantilly, VA 20151