

## Feature Workplace Giving as a “Way to Give” On Your Website

Not everyone is aware about workplace giving as a way to support your organization, and even less know they can now support your organization through Universal Giving. So it's important to prominently place information about Universal Giving and Workplace Giving as a “way to give” on your website.

Below is sample copy for use on your website:

### Workplace Giving

One of the easiest, most effective ways you can support **[CHARITY NAME]** is through [workplace giving](#), an employer-sponsored program that empowers you to support your favorite charities through tax-deductible donations deducted directly from your paycheck. Through our membership with [America's Charities](#), employees at hundreds of public and private organizations can donate to **[CHARITY NAME]** through payroll contributions.

If your company does not have a workplace giving program, please ask your HR/Employee Benefits Director to contact **[your charity's corporate giving/development officer name and contact info]**. Additionally, you can find more information about joining or starting a workplace giving program by visiting America's Charities' website at [www.charities.org](http://www.charities.org). America's Charities facilitates our participation in public and private sector workplace giving programs, and can help your employer start a program so you can support **[CHARITY NAME]** through workplace giving.

### Universal Giving & the Combined Federal Campaign (CFC)

The CFC is a workplace giving campaign for federal employees: civilian employees, military personnel and postal workers. **[CHARITY NAME]** is a member of Community First – America's Charities of Greater Washington, D.C. and is listed as CFC # **[enter your CFC number]**.

In the past, a federal donor was only able to give to local agencies within the campaign area where employed, but now through “Universal Giving,” Federal employees have the ability to donate to any national, international or local charity that has been approved for participation in the CFC. This means you can donate to **[CHARITY NAME]** using **[CFC number]** in any CFC campaign throughout the United States and overseas.

You can make your pledge electronically in those campaigns that provide this option. Please go to your local campaign website for more information. If your local campaign does not support giving online, you may still donate using paper pledge forms. The Office of Personnel Management will provide the list of all charities on its website, [www.opm.gov/cfc](http://www.opm.gov/cfc).

Please consider donating to **[CHARITY NAME]** when you make your CFC pledge this Fall. The campaign season is typically between September 1 and December 15 each year.

### **Maximize Your Impact with Matching Gifts**

Each year, \$10 billion is left unclaimed in matching gifts. That's free money that you could help us get! Matching gift programs are charitable giving programs set up by corporations in which the company matches donations made by employees to eligible nonprofit organizations. With a matching gift from your employer, your donation to **[CHARITY NAME]** could be doubled in value. About 65% of Fortune 500 companies (and many others) match employee donations. Check with your company for more information and see if your employer will match your gift to **[CHARITY NAME]**.