

About America's Charities

America's Charities inspires employees and organizations to support causes they care about. We help nonprofits fundraise unrestricted, sustainable dollars through the workplace and we help employers achieve their giving, engagement, and social impact goals. We do this to bring more resources to the nonprofits changing our world.

About the Collective Impact Conference

The Collective Impact Conference, <https://www.charities.org/collective-impact-conference>, which encompasses our annual Membership Assembly in the morning, is a free event in Washington, D.C., that brings together our nonprofit members, private and public sector employer clients, and partners who have a shared commitment to tackling real-world challenges through workplace giving.



Exhibitor Opportunities			
Event Date/Location:	Friday, June 7, 2019; 10am – 4:30pm with Networking Happy Hour 4:45 pm Hogan Lovells, Columbia Square, 555 Thirteenth Street, NW, Washington, DC 20004		
Limited Spots Available:	Only 4 opportunities, available on a first come, first serve basis.		
Audience Reach:	<p>America's Charities' 130+ members across the country address a range of causes including education, human rights, hunger, poverty, research, animals, veterans, disaster relief, and health services. For a list of our members click here. Our 50+ national corporate and public sector clients work across a variety of industries including aerospace, defense, energy, real estate, finance and banking, retail, insurance, and more.</p> <p>On average, we have 100 attendees, mostly in senior positions: 59% C-suite or directors; 21% managers; 3% coordinators; and 1% associates or other.</p>		
Exhibitor Benefits:	<table border="0"> <tr> <td style="vertical-align: top;"> <p>Option A: \$3,500 Direct attendee engagement:</p> <ul style="list-style-type: none"> ✓ Sponsor table in high traffic area ✓ Up to 2 from your team in room with 100+ nonprofit, corporate, and public sector representatives ✓ Invitation to attend all afternoon sessions, lunch, and happy hour <p>Increased visibility:</p> <ul style="list-style-type: none"> ✓ Logo showcased on website, event materials, and promotion ✓ Exposure to America's Charities 8,500+ social media audience and exhibitor name mentioned in 3 social media messages ✓ Brief main stage opportunity to introduce yourself, describe your organization's mission/focus, and introduce moderator/panelist </td> <td style="vertical-align: top;"> <p>Option B: \$2,500 Direct attendee engagement:</p> <ul style="list-style-type: none"> ✓ Sponsor table in high traffic area ✓ Up to 2 from your team in room with 100+ nonprofit, corporate, and public sector representatives ✓ Invitation to attend all afternoon sessions, lunch, and happy hour <p>Increased visibility:</p> <ul style="list-style-type: none"> ✓ Logo showcased on website, event materials, and promotion ✓ Exposure to America's Charities 8,500+ social media audience and exhibitor name mentioned in 3 social media messages </td> </tr> </table>	<p>Option A: \$3,500 Direct attendee engagement:</p> <ul style="list-style-type: none"> ✓ Sponsor table in high traffic area ✓ Up to 2 from your team in room with 100+ nonprofit, corporate, and public sector representatives ✓ Invitation to attend all afternoon sessions, lunch, and happy hour <p>Increased visibility:</p> <ul style="list-style-type: none"> ✓ Logo showcased on website, event materials, and promotion ✓ Exposure to America's Charities 8,500+ social media audience and exhibitor name mentioned in 3 social media messages ✓ Brief main stage opportunity to introduce yourself, describe your organization's mission/focus, and introduce moderator/panelist 	<p>Option B: \$2,500 Direct attendee engagement:</p> <ul style="list-style-type: none"> ✓ Sponsor table in high traffic area ✓ Up to 2 from your team in room with 100+ nonprofit, corporate, and public sector representatives ✓ Invitation to attend all afternoon sessions, lunch, and happy hour <p>Increased visibility:</p> <ul style="list-style-type: none"> ✓ Logo showcased on website, event materials, and promotion ✓ Exposure to America's Charities 8,500+ social media audience and exhibitor name mentioned in 3 social media messages
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Exhibitor Reply Form – *Due by May 1, 2019*

We authorize America's Charities to promote our organization name and logo as a "Sponsor" on all America's Charities 2019 Collective Impact Conference material.

Sponsor benefits will begin within 2-3 business days once sponsor is confirmed and logo is received.

ORGANIZATION: _____

CONTACT: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

PAYMENT METHOD:

Please send us an invoice

Check (*Make check payable to "America's Charities," and write "2019 Collective Impact Conference" in the memo section.*)

Please complete this form and email it to marcom@charities.org or mail it with your check enclosed to: America's Charities c/o Finance Department, 14150 Newbrook Drive, Suite 110, Chantilly, VA 20151.

For additional information, contact America's Charities Marketing & Communications team at marcom@charities.org
<https://www.charities.org/collective-impact-conference>