Webinar:

SAVING the WORLD One Paycheck AT A TIME

Presented by America’s Charities

Featuring:

Candi Maciel
Best Friends Animal Society

Willemijn Keizer,
Southern Poverty Law Center (SPLC)
Emily Gross

Director, Client Engagement

America’s Charities
We inspire employees and organizations to support causes they care about. We do this to bring more resources to the nonprofits that are changing our world.
More Employee Giving = Greater Social Impact

www.charities.org/changestartsatwork
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About This Campaign:
Workplace giving is a highly valued tradition offering benefits to employers, employees, nonprofits, and the people they help.

But what would happen if employee giving programs didn’t exist? On the flipside, what would the world be like with MORE employee giving?
Employee Giving – Our Core Questions

1. What would happen if it *didn’t exist*?
2. What *real-world difference* does it make?
3. Why *payroll deduction*?
4. What *changes* have there been and how is it *evolving*?
5. How do we *communicate the impact*?
6. How does it help all stakeholders – employers, nonprofits, and individual donors – *achieve greater social impact*?
Our Guest Speakers

Candi Maciel
Manager, Corporate Engagement
Best Friends Animal Society
Our Guest Speakers

Willemijn Keizer
Director, Institutional Giving
Southern Poverty Law Center
More about...

Best Friends
www.bestfriends.org

SPLC
Southern Poverty Law Center
www.splcenter.org
Best Friends Animal Society

For over 30 years, Best Friends Animal Society has been running the nation’s largest no-kill sanctuary for companion animals and building effective programs that reduce the number of animals entering shelters.

Today, 2,200 dogs and cats are killed every day in animal shelters. We’ve made a pledge: We will reach no-kill in this country by 2025. Working collaboratively with shelters, other animal welfare organizations, we can Save Them All. Join us, and help make history.

www.bestfriends.org
Southern Poverty Law Center

Mission
Dedicated to fighting hate and bigotry and to seeking justice for the most vulnerable members of our society. Using litigation, education, and other forms of advocacy, the SPLC works toward the day when the ideals of equal justice and equal opportunity will be a reality.

www.splcenter.org
When did you first discover employee giving?

Candi Maciel  
Best Friends Animal Society  
www.bestfriends.org

Willemijn Keizer  
Southern Poverty Law Center  
www.splcenter.org
What would happen if employee giving didn’t exist?
How are employee donors changing our world for the better?
Why should employees consider giving through **payroll deduction**, as opposed to a one-time gift?

*Southern Poverty Law Center*
What **changes** have you seen in employee giving? How do you see it evolving?

*Best Friends Animal Society*
How can we better communicate the impact of employee giving?

Southern Poverty Law Center
How does employee giving help all stakeholders – employers, nonprofits, and individual donors – achieve greater social impact?
Q&A

Please enter your questions into GoToWebinar
Charting the Course for Collective Impact
America’s Charities 2019 Member Assembly
June 7, 2019 | Washington, D.C. | Register Now

www.charities.org/collective-impact-conference
THANK YOU

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www.charities.org/ChangeStartsAtWork

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