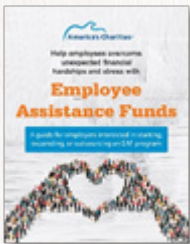


**WHITE PAPERS:** Available at [www.charities.org/guides](http://www.charities.org/guides)



**How to Elevate Employee Engagement and Community Impact through Workplace Volunteer Programs**

For businesses with an existing employee volunteer program, this guide is designed to help you develop and carry out a strategy that embeds social purpose throughout your organization, empowers employees to be change agents in their community, and enlists the right partners and technology to derive meaningful and measurable impact through your employee volunteer program. [GET THE GUIDE](#)



**Help Employees Overcome Unexpected Financial Hardships and Stress with Employee Assistance Funds**

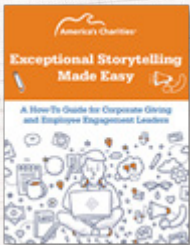
A comprehensive guide for businesses interested in starting, expanding, or outsourcing an Employee Assistance Fund (EAF), also known as Hardship/Relief Funds. Better understand the value of an EAF, how to structure and finance a fund, the benefits of outsourcing, employee eligibility and budget considerations, communication examples, and more. [GET THE GUIDE](#)



**Matching Gifts: The Definitive Guide for Employers**

Everything you need to know to create, manage, and grow a successful matching gift program. Matching gifts can help your company attract and retain employees, showcase your corporate values, enhance your employees' experience, and — most importantly — make a difference.

[GET THE GUIDE](#)



**Exceptional Storytelling Made Easy**

With myriad channels to leverage, storytelling is more important than ever when it comes to inspiring employee giving. If your company is looking to more effectively tell its story to employees and customers — or if your nonprofit is looking to provide your corporate partners with ready-made stories that will help inspire more giving — this guide can help.

[GET THE GUIDE](#)



**Powerful Metrics & Methods for Measuring Effective Social Impact**

Your company likely has a number of motivations for its corporate philanthropy, employee giving and employee volunteering programs. And you — and your nonprofit partners — want to make an impact and improve the lives of the people you're trying to help. But are your efforts truly hitting the mark? Use this guide to effectively measure your organization's social impact. [GET THE GUIDE](#)



**The Ultimate Guide to Year-round Employee Giving**

Many companies offer employees the chance to take part in seasonal giving campaigns or in an annual day of service. But for companies that are truly committed to building a culture that is focused on giving back, a once-a-year event or campaign often isn't enough. Year-round employee giving programs offer companies an opportunity to increase employee engagement, build their public reputations, and make a larger philanthropic impact. [GET THE GUIDE](#)





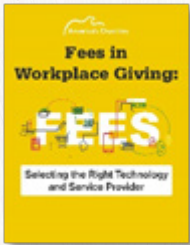
### 5 Key Steps to Starting an Employee Volunteer and Skills Giving Program

This guide helps you start a volunteer program and ensure employee participation. Through employee volunteer and skills giving programs, companies and their employees have the opportunity to strengthen nonprofit capacity and efficiency, and form truly strategic relationships that bring value to everyone involved. [GET THE GUIDE](#)



### Switching Workplace Giving Providers: Your Guide for Choosing a New Partner

Changing providers and platforms is a multi-step effort that involves soliciting bids, reviewing proposals, interviewing candidates, making your selection, negotiating a deal, and getting approval from your top executives. This guide will help you understand how to navigate this process so you can make a smart, informed choice. [GET THE GUIDE](#)



### Fees in Workplace Giving: Selecting the Right Technology and Service Provider

A few simple questions can help you understand the technology, services, and fees associated with employee giving and engagement technology and services. This guide will help you make more informed choices about the value of your purchase so you can get the most bang for your company's buck. [GET THE GUIDE](#)

## CASE STUDIES AND BRIEFS: Available at [www.charities.org/guides](http://www.charities.org/guides)



### How One Fortune 500 Company Scaled Its Impact and Cut Costs by More Than \$225,000

Is it better to manage charitable funds distribution in-house? Read what happened when this Fortune 500 company calculated the cost of managing its company's in-house system and what it did to scale its impact and cut costs by more than \$225,000. [GET THE CASE STUDY](#)



### How Optimizely Increased Its Employee Giving Results Sevenfold

After working with America's Charities' team of experts to come up with a customized strategic plan to guide the program and putting America's Charities' recommendations into action, Optimizely's employee giving results increased sevenfold with more than 50% of employees participating. [GET THE CASE STUDY](#)



### Building Buy-in From Leadership

A powerful social mission infuses company environments with positive opportunities to engage and retain employees. But how do you develop a culture of engagement through employee giving and connect results to your company's employee retention and recruitment goals? [GET THE BRIEF](#)

## SNAPSHOT RESEARCH:

Available at [www.charities.org/trends](http://www.charities.org/trends)

For the last decade, America's Charities surveyed employers, charities, and employee donors to identify current trends, attitudes and perceptions in employee workplace giving. Download the data, insights, and infographics for free. [GET THE RESEARCH](#)

