Webinar: “The Real-World Impact of Employee Giving Programs”

Presented by America’s Charities
Employee giving is a vital mechanism for social impact.

Saving the World One Paycheck at a Time

About This Campaign:
Workplace giving is a highly valued tradition offering benefits to employers, employees, nonprofits, and the people they help.

But what would happen if employee giving programs didn’t exist? On the flipside, what would the world be like with MORE employee giving?

While new fundraising methods have emerged over the past decade,

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Employee Giving - Our Core Questions

1. What would happen if it didn’t exist?
2. What real-world difference does it make?
3. Why payroll deduction?
4. What changes have there been and how is it evolving?
5. How do we communicate the impact?
6. How does it help all stakeholders – employers, nonprofits, and individual donors – achieve greater social impact?
Our Guest Speaker

Junelle Kroontje
Manager, King County Employee Giving Program (KCEGP)
America’s Charities Team

Jim Starr  
*President & CEO*  
*America’s Charities*

Emily Gross  
*Director, Client Engagement*  
*America’s Charities*
A world without employee giving
A Wider Circle
Member Nonprofit
America’s Charities
Animal Welfare League of Arlington
Member Nonprofit
America’s Charities
Give Kids The World
Member Nonprofit
America’s Charities
Feeding America
Member Nonprofit
America’s Charities
THANK YOU

Keep the dialogue going and learn more:
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