



Webinar:

“The Real-World Impact of Employee Giving Programs”

Presented by America's Charities

Employee giving is a vital mechanism for social impact.

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Saving the World One Paycheck at a Time



About This Campaign:

Workplace giving is a highly valued tradition offering benefits to employers, employees, nonprofits, and the people they help.

But what would happen if employee giving programs didn't exist? On the flipside, what would the world be like with *MORE* employee giving?

While new fundraising methods have emerged over the past decade,

www.charities.org/ChangeStartsAtWork



Saving the World One Paycheck at a Time

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Webinars:

Join us for our next "Saving the World One Paycheck at a Time" webinar on February 20th, featuring Junelle Kroontje, Employee Giving Program Manager, King County Employee Giving Program. Register below:



Employee Giving - Our Core Questions

1. What would happen if it **didn't exist**?
2. What **real-world difference** does it make?
3. Why **payroll deduction**?
4. What **changes** have there been and how is it **evolving**?
5. How do we **communicate the impact**?
6. How does it help all stakeholders – employers, nonprofits, and individual donors – achieve **greater social impact**?

Our Guest Speaker



Junelle Kroontje

*Manager, King County Employee Giving
Program (KCEGP)*

America's Charities Team

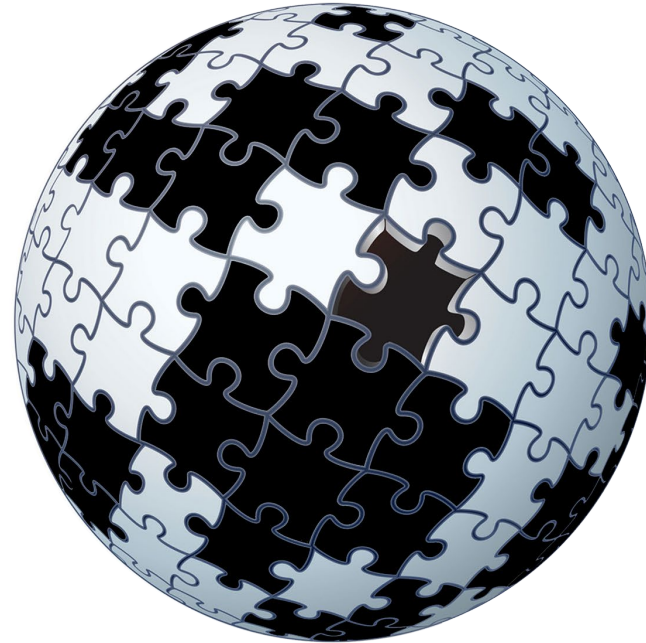


Jim Starr
President & CEO
America's Charities



Emily Gross
Director, Client Engagement
America's Charities

A world without employee giving





A Wider Circle
Member Nonprofit
America's Charities

Animal Welfare League of Arlington

***Member Nonprofit
America's Charities***





Give Kids The World
Member Nonprofit
America's Charities



Feeding America
Member Nonprofit
America's Charities





Q&A



THANK YOU

Keep the dialogue going and learn more:
www.charities.org/ChangeStartsAtWork

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