

Calling All Business and Community Leaders: Join Us for a Half-Day on June 7 in Washington, D.C., to Catalyze Social Change and Chart a Course for Collective Impact

Who: The 2019 America's Charities [Collective Impact Conference](#)

Featured Speakers: Experts in employee giving and engagement strategy and technology, employee donor cultivation, funds management, marketing communications, and more. America's Charities experts will be joined by thought leaders including:

- [Steve Greenhalgh](#), CSR Matters
- [Matthew Nelson](#), New York Life
- [Wendi Safstrom](#), SHRM Foundation
- [Diahann Smith](#), National Cooperative Bank (NCB)
- [Kat Williams](#), Animal Welfare League of Arlington (AWLA)
- [Heather Lofkin Wright](#), PwC US (PricewaterhouseCoopers)
- More [here](#).

What: The America's Charities Collective Impact Conference is the only event of its kind that brings together private and public sector employers *and* nonprofits for a rich discussion of what's new, what's tried and true, and what is yet to come as it relates to tackling real-world challenges via giving and engagement. Collective Impact Conference speakers will discuss employee giving and CSR trends and the future of workplace philanthropy; give examples of the real-world impact of workplace giving; review the best ways to maximize giving programs and incentivize employee giving; explain the benefits of, and how to overcome challenges to, giving technology; share the mental and emotional benefits of volunteering and giving; and advise how to build culture while fostering a healthier, more positive workplace..

Where: Hogan Lovells US LLP, Columbia Square, 555 Thirteenth Street, NW, Washington, D.C. 20004. One block walk from Metro Center Station. Directions and parking information [here](#).

When: Friday, June 7, 12:30-6 pm ET

- 12:30-1:30 - Lunch
- 1:30-4:30 pm ET - Conference
- 4:45-6 pm ET - Networking Happy Hour

Why: This is an unprecedented time of change and innovation. Employees spend [more time](#) in the workplace than at home, and the [average productivity](#) of American workers has increased 400% since 1950. This evolution does not have to come at the expense of our own balance and wellness. By partnering with the nonprofit community, companies can support and empower their employees, advance causes, serve as the conduit for activism and public education, influence policy, serve and strengthen their community, and more. Yet no person or program is an island. We owe it to ourselves, and each other, to connect with our counterparts across the social impact aisle to measure our progress and plot our future course. Collective Impact Conference participants will leave with tools, insights, and proven practices necessary for working together strategically and seamlessly as forces for lasting social change.

Price: Free

Sponsored by: CDS Fundraising Counsel, COGENCY GLOBAL, Double the Donation, Navistar Direct Marketing, and *The Washington Post*

Register Now: Registration is closing soon! Register for our Collective Impact Conference to connect with your peers, collaborate on driving actionable social change, and chart the future. Visit <https://www.charities.org/collective-impact-conference/register> to reserve your spot today.

Live Tweeting: Whether you are in the room or not, join the conversation online using the Conference hashtag: #CollectiveImpact19

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America's Charities, www.charities.org, inspires employees and organizations to support causes they care about. We do this to bring more resources to the nonprofits changing our world. We help nonprofits fundraise unrestricted, sustainable dollars through the workplace, just as we help employers achieve their giving, engagement, and social impact goals. We work at the nexus of employers and nonprofits, and we're proud to convene these two great social change makers—organizations committed to creating greater social impact and a brighter future—at the 2019 America's Charities Collective Impact Conference to collaborate on workplace giving, corporate citizenship, CSR, and employee giving and engagement.