

FOR IMMEDIATE RELEASE

America's Charities Acquires Causecast Giving Platform, Further Strengthening Its Support of the Social Good Sector

This is Latest Expansion of America's Charities' Portfolio of Charitable Giving and Employee Engagement Solutions

Washington, D.C. – July 31, 2019 – [America's Charities](#) today announced that it has acquired the [Causecast](#) giving platform, further strengthening its ability to help employers achieve their giving, engagement, and social impact goals, and better help nonprofits fundraise unrestricted, sustainable dollars through the workplace. The acquisition, which was completed on July 26, is a natural next step for America's Charities and helps expand its already robust [suite of giving and engagement solutions](#) offered to the stakeholders of social change.

"I speak for the entire America's Charities team when I say I am proud to expand our comprehensive charitable giving and volunteerism portfolio, and excited to get to work," said [Jim Starr](#), America's Charities president and CEO. "We know the Causecast platform well and love its robust yet uncomplicated feature set that drives employee engagement and social good. We also understand the legwork that goes into implementing and sustaining an employee giving program, and the ability to shape the platform means we can better shape the experience employees and volunteers want and have [come to expect](#) from their employers."

America's Charities has 40 years' experience in employee giving and engagement, resulting in more than \$700 million raised for more than 20,000 nonprofits addressing a range of charitable causes including education, human rights, hunger, poverty, animal welfare, veterans, disaster relief, and health services. America's Charities first partnered with Causecast in 2015, and spent the past four years servicing clients using the Causecast technology. Together with America's Charities' full-service support and the Causecast SaaS technology, America's Charities is providing a true [All-in-One Giving solution](#).

"I am thrilled to leave the Causecast giving platform in America's Charities capable hands," stated Ryan Scott, founder and CEO of Causecast. "I am satisfied knowing the company I created will continue to serve the greater good and help businesses and employee donors change the world. America's Charities' extensive giving and engagement experience, combined with their commitment to philanthropy and social impact, makes them an ideal long-term partner for the philanthropic sector – and to carry this legacy forward."

America's Charities also offers [Quick Start](#), [Simply Giving](#), and [Modern Giving](#) solutions to employers, helping a business of any shape and size scale its giving program and achieve its giving, volunteering, and social impact goals. Today's announcement comes on the heels of America's Charities' [new partnership with SmartSimple](#), in which America's Charities will distribute and track charitable funds, and manage and report giving, engagement, and impact, across SmartSimple's CSR clients.

"America's Charities, at its core, is not changing – simply growing," added Starr. "With the ability to better shape and drive the powerful technology behind our 50 plus clients' philanthropy programs, we can more effectively help them make a difference inside and outside the walls of the workplace. This news is equally important to our more than 130 nonprofit members. Now that we have acquired the Causecast platform, we have better opportunities to promote and position our members in more giving and volunteering campaigns that we directly manage. Our purpose is to inspire employees and organizations to support causes they care about, and this is an important step in our evolution as an organization."

For more information about the Causecast technology or the America's Charities All-in-One Giving solution, please visit www.charities.org/causecast.

About America's Charities

America's Charities is a 501(c)(3) membership-based nonprofit that inspires employees and organizations to support causes they care about. America's Charities' deep expertise in workplace giving and employee engagement is anchored in its history in helping private and public sector employers support charities of their choice, which in turn provides more sustainable, unrestricted revenue to nonprofits that are changing our world. Since 1980, America's Charities has raised more than a half billion dollars in corporate, federal, state and local government workplace giving campaigns, benefiting tens of thousands of nonprofits addressing causes including education, human rights, hunger, poverty, research, animal welfare, veteran assistance, disaster relief, and health services. More information about America's Charities is at www.charities.org, as well as on our [social media networks](#).

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