America’s Charities Blog Submission Guidelines

Thank you for your interest in submitting content to the America’s Charities Blog: www.charities.org/news.

Writer’s Guidelines
If you are interested in submitting an article for America’s Charities Blog, please note the following guidelines:

- Your post must be original and must have never been published before.
- We request one-time nonexclusive reprint rights and nonexclusive archival rights for accepted articles.
- We cannot offer payment for accepted articles.
- Articles should be between 500 and 1,500 words.
- The voice/tone should be knowledgeable, approachable and, when appropriate, include humor. We do not accept political or politicized content.
- Articles must pertain to workplace giving, volunteering, employee engagement, CSR, or nonprofit fundraising through workplace employee giving, and be of interest to a broad readership.
- Use short paragraphs, subheadings, and/or bullets to break up your article, and include a blog title/headline.
- Attribute any quoted/paraphrased information, cite statistics and data, and include links to the sources.
- We do not accept self-promotional articles.
- For examples of pieces written by external authors and published on the America’s Charities Blog, see the following articles:
  - Jeb Banner, "Board Member Engagement: Extending Giving Tuesday Throughout the Year," February 6 2020
  - Brad Dowhaniuk, "How to Host a Successful Fundraising Event," February 6, 2020
  - Gary Levante, "Future-Proofing Business," November 6, 2019
  - Adam Weinger, “10 Companies Engaging Employees Through Exemplary Matching Gift and Grant Programs,” November 16, 2018

Submission Guidelines
Send questions, submissions, and article ideas to America’s Charities’ Marketing and Communications team at marcom@charities.org, with the subject “Guest post for America’s Charities Blog.” Please keep these guidelines in mind:

- Please send a short summary of your article idea via email, or attach the article itself as a Word document. We read every email that comes in, though it may take some weeks before we respond to you. Even if we choose not to publish your blog post, we will send you a response and explanation.
- Articles should be submitted in a Word document format. We will track changes and send to you for final approval. We edit to ensure consistency with our existing content, e.g., we follow AP Style, use the Oxford (serial) comma, and do not hyphenate “nonprofit.”
- Include a high-resolution graphic with your article, along with the attribution (who created the image, or the URL of the web page where it originates), at least 200×200 pixels, in jpeg or png format.
- Include a short biography of the author, 50-75 words in length, with up to two web links, including the author’s website, as well as a high-resolution headshot, at least 100×100 pixels, in jpeg or png format.

Post-Publication Promotion
- Once published, we will share your article with our network via our CSR Newsletter and social media channels. Please follow us on LinkedIn, Twitter, Facebook, and subscribe to our CSR Newsletter.
- Please send us your Twitter, Facebook, and LinkedIn handles so we may tag you accordingly in our posts.
- Send us any hashtags you would like us to include with our posts. If we have room, we will be happy to do so.
- We will send you the URL of your article once published and ask that you promote the published post to your stakeholders as well. Please tag us accordingly so we can amplify your posts.