



James E. Starr Named President and CEO of America's Charities ***America's Charities Poised to Raise \$1 Billion for Worthy Causes by 2026***

Washington, D.C. – November 7, 2016 – The Board of Directors of [America's Charities](#), which inspires employees and organizations to support causes they care about, today announced [James E. Starr](#) as the nonprofit's new president and CEO. Jim previously served as America's Charities' Interim CEO.

"Jim is hands-down the best person for this job," said [Erline Belton](#), chair of the America's Charities executive search committee. "He brings a passion and dedication to responsible and transparent charitable fundraising, and deep expertise in organizational development."

As an accomplished leader with more than 25 years of experience and a proven track record in the nonprofit and healthcare sectors, Jim has served in national and field executive leadership roles with multi-million dollar revenue and expense targets. He brings a wealth of experience in strategic planning, business development, and partnerships. Prior to joining America's Charities in December 2014 as Chief Operating Officer and Chief Business Development Officer, Jim served the mission of the American Red Cross where he established and led a comprehensive enterprise-wide volunteer engagement strategy, including furthering the engagement of corporate partner volunteers, community partners and board members.

"Jim is day-one ready to be the president and CEO of America's Charities," stated [George Weiner](#), America's Charities Board Chair. "He has the full support of the America's Charities Board and staff as he moves into this role. We are incredibly excited and energized as a group for the next phase of our growth with Jim at the helm."

In its 35+ years as a leader in employee giving, America's Charities, itself a 501(c)(3) membership-based nonprofit, has raised more than \$650 million for more than 10,000 nonprofits addressing causes including education, human rights, hunger, poverty, research, animal welfare, veteran assistance, disaster relief and health services. Founded on the principle that charitable choice—the idea that employers and employees should be able to support the causes they choose, rather than only specific institutions—is imperative to social impact, America's Charities has never wavered from its original purpose.

"Workplace giving is on the rise," said Jim Starr. "Not only is total giving up four percent year over year, but online giving is growing by about 10 percent a year. Employee giving is a small but growing portion of the total giving, equaling just \$4.6 billion of the \$373 billion donated annually, but its value for providing sustainable unrestricted funds for nonprofits is immeasurable. At the same time, the dynamics of employee giving are shifting with an increased demand for flexibility, accountability and engagement. America's Charities has been at the forefront of workplace giving's transformation since 1980, and with our [growing membership base](#) and [suite of custom employee giving solutions](#), we are more than ready for this next chapter—we are forging the way. I'm honored to lead the fantastic team already in place at America's Charities as we strive to raise \$1 billion through the workplace for worthy causes by 2026."

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Jim Starr is America's Charities' third president and CEO in its 35+ year history. For more information about America's Charities, please visit www.charities.org.

About America's Charities

America's Charities is a 501(c)(3) membership-based nonprofit that inspires employees and organizations to support causes they care about, in order to bring more resources to the nonprofits that are changing our world. In its 35+ years as a leader in employee giving, America's Charities has raised more than \$650 million for nonprofits addressing causes including education, human rights, hunger, poverty, research, animal welfare, veteran assistance, disaster relief and health services. More information about America's Charities can be found at www.charities.org, as well as on our [social media networks](#).

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